



FOR IMMEDIATE RELEASE
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Help Families Thrive with Help Me Connect Online Resource

Caring for young children can be one of life’s most rewarding experiences and it is difficult to know where to start looking for resources when families want help supporting their little ones.

Minnesota *Help Me Connect* (www.helpmeconnectmn.org/) is a new online navigator that connects pregnant and parenting families with young children birth to 8 years of age with services in their local communities that support healthy child development and family well-being.

The *Help Me Connect* navigator was built to support early childhood service providers across the state and enhance their partnership with families in finding resources they want or need to healthy, strong and safe. Providers can search for a variety of available programs and services closest to a family’s home address such as health and well-being services, early learning and childcare programs, disability resources and services, basis needs, COVID-19 resources and Tribal Nation programs and services. Providers can also create a unique account to save favorite searches and resources for future use.

Help Me Connect was created based on suggestions from parents and providers looking for an early childhood “one stop shop” that connects families to local resources. It is a joint initiative between the Minnesota departments of Education, Health and Human Services and the Governor’s Children’s Cabinet.

<https://www.crowwing.us/1641>

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Our Vision: Being Minnesota’s favorite place.

Our Mission: Serve well. Deliver value. Drive results.

Our Values: Be responsible. Treat people right. Build a better future.