



**FOR IMMEDIATE RELEASE**  
**August 31, 2022**

**Adult Protection Team Raises Awareness for Vulnerable Adults**

It can be hard to imagine that anyone would deliberately want to harm an elderly person, but unfortunately, elder abuse is a widespread problem. In 2021, there were **558 reports** of suspected abuse, neglect or financial exploitation made to **Crow Wing County** for Adult Protection with just over **50% of these reports were regarding a person over age 65**.

The Crow Wing County Adult Protection Team is a collaborative team comprised of local professionals with backgrounds in social work, guardianship, veteran’s services, senior care, law enforcement, mental health, financial services, ombudsman, emergency care, long term care facilities and more. The adult protection team is authorized by Minn. Stat., §626.5571.

We are asking you to partner with us to actively work towards fostering community awareness in the understanding of adult protection issues that impact us all either directly or indirectly. We provide public and professional education in our community; develop resources for prevention, interventions and treatment; and provide case consultation, which enables Crow Wing County Social Services to provide the best possible services in the area of adult protection.

During the month of September, these area businesses will be assisting us to build awareness and support:

- Shop at CUB Foods in Baxter and Brainerd to purchase donation cards.
- Shop at Schaefer’s Foods in Nisswa to purchase donation cards.
- Enjoy a coffee at Coco Moon in Brainerd on September 16 and \$1 will be donated to Crow Wing County Adult Protection.

For more information or to make an online donation to the Crow Wing Adult Protection Multidisciplinary Team visit the [Crow Wing County APT | Brainerd Community Action](#)

Thank you for helping our county to be **Minnesota’s favorite place!**

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**Our Vision:** Being Minnesota's favorite place.  
**Our Mission:** Serve well. Deliver value. Drive results.  
**Our Values:** Be responsible. Treat people right. Build a better future.